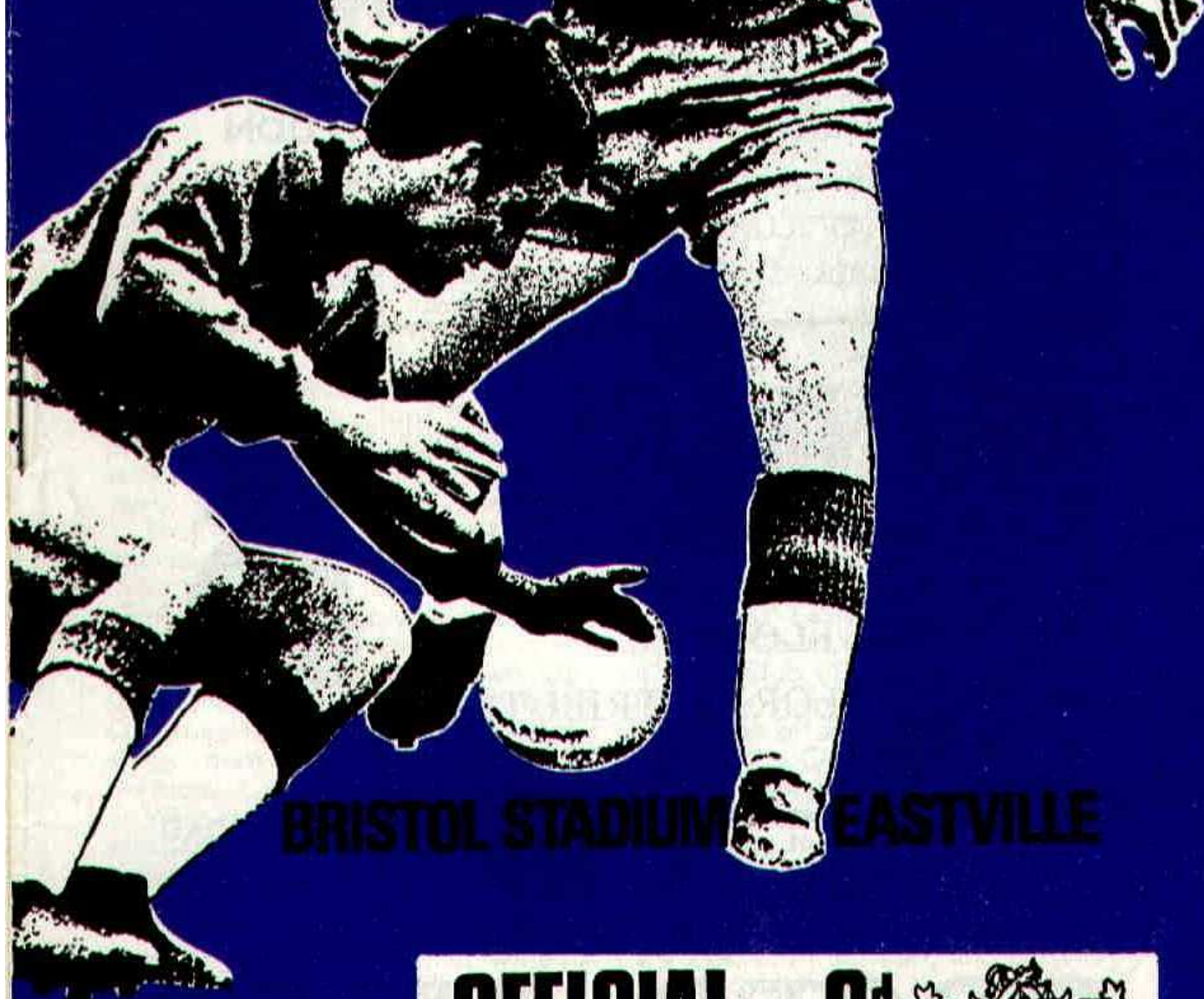


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Directors: H. E. L. Brown  
E. W. H. Godfrey  
J. P. Hare  
D. Mearns Milne  
C. A. L. Stevens  
Med. Officer: Dr. W. T. Cussen.  
M.B., Ch.B., B.A.O.

General manager: BERT TANN  
Team manager: FRED FORD

## ***Town will be in the running next season***

**—SAYS FRED FORD**

A few years back, when the Football League consisted of the First, Second, Third Southern and Third Northern divisions, each season the Third South used to play the Third North in a representative match.

Should a representative side be selected from the Third Division at this present moment, Swindon Town would have more players in the team than any other single Club.

They have the highest-priced individual player in the Division, their average gate is around 2,000 above the next best supported side. They have three Internationals in the side, and during the past two seasons, they have had two excellent Cup runs in which they beat opposition from the First and Second Division.

Why are they not in the top two positions at the moment? Statistics show that their away record is one reason.

I think another reason is the bad start to the season. When winning promotion, a side can have only one bad patch. If the period is in the first dozen or so games, as Swindon's was, then there is no scope for another lean spell.

But this is what happened. In the last six or seven away games they have averaged points well



enough, but six out of the last seven home matches have been drawn.

I spent nearly six months with Swindon Town this season. They are a good Club. The Directors, knowledgeable men in football matters, give a lot of spare time in the running of the Club.

The manager, Danny Williams, was the best uncapped wing-half of his playing time.

Mel Nurse, captain of the side and many times capped for Wales, and his very experienced players, are as much mystified, and certainly as disappointed, as their supporters over why they are not in the top three or four at the present time.

The team are a footballing side who play it clean. And one thing is certain—Swindon Town will be in the running for promotion again next season.



# SUPPORTERS NEWS AND VIEWS

## TRUE BLUES

**Ted Osborne writes:**

Tonight we hold our usual Saturday night dance with Mac's Stars providing the music. These dances will continue during the summer months and, as our regular patrons well know, eggs and bacon and snacks are always available.

For your Sunday entertainment this week we have booked "Sonny and Pearl", Jack Barclay and Ron Adams and for Sunday, May 12th, "The Cordettes", two young girls who, I am sure, have a great future before them, have been booked to appear.

Our very popular lunches are still being served on week-days when a varied and reasonably priced menu is available between mid-day and 2.30 p.m.

We are able to cater for most tastes and no customer has to worry about parking.

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## SUPPORTERS CLUB.

In response to enquiries, subscribers are advised that the Jackpot £100 winners to date have been:—

Week 1: 18342 Mrs. Curtis, 96 Brangwyn Grove, Lockleaze; Week 2: 13042 Mrs. E. O'Brien, 108 Locksbrook Rd., Lower Weston, Bath; Week 3: 26097 Mrs. R. S. Buxcey, 26 Holmwood Close, Winterbourne; Week 4: 15512 Mr. A. S. Sims, 57 St. Werburghs Park, Bristol 2; Week 5: 24161 Mr. C. Welsh, 3 Furze Rd., Fishponds.

## CUP FINAL BALLOT

We had hoped to announce the winners of the supporters organisations' ballots for Cup Final tickets in today's programme but this has not been possible.

Members are advised to contact their club headquarters for results of the ballots.

## LUCKY NUMBERS

Today... TEN POUNDS will be given in prizes to holders of programmes carrying lucky numbers—£3 first prize. £2 second prize and four £1 prizes. Listen for the numbers at half-time.

Winners from The Orient game: A. Baker, Bristol 3. (£3), R. Harris, Staple Hill, (£2).

The season's not over...  
come to see:

## ROVERS—CITY XI ALL-STAR XI

(Ian Hamilton's testimonial game)

on Thursday, May 16 (7.30 p.m.)

NEXT SATURDAY:

Rovers Res. v. Crystal P. Res.

MONDAY, MAY 13:

Rovers Youth v. City Youth





**Eric Godfrey writes about . . .**

## ***The increasing problems of survival***

When writing the last programme notes of the season, what reflections spring to mind? To me, the chief problem is the increasing difficulty of survival.

The advent of the breathalyser meant an immediate drop of 30 per cent in the Supporters Club Social Club takings, and we have never recovered from this blow. On top of this is the new tax on the fruit machines and the final calamity in the last Budget was the increase of 50 per cent in the Selective Employment Tax.

It seems that every time an economy is made in an endeavour to help our Parent Club financially, along comes a new tax to nullify our efforts. It is all very discouraging.

If we are to progress we have to find more money, firstly to wipe out the overdraft and, secondly, to develop the playing resources of the Football Club.

When the final figures are published it seems likely that the average attendance will be down compared

with last season. This means that we have, once again, to appeal to the loyal stalwarts who support us in bad times as well as good, to dig a little more deeply into their pockets to help us by way of assistance in our fund raising schemes.

But please remember that in rendering this help you may be fortunate in winning our weekly jackpot prize of £100.

It is idle to minimise the enormous task which confronts our new team manager, Mr. Fred Ford, but we can ease his problems if everyone will make a special effort to raise funds.

If you act immediately, your help will be greatly appreciated by all concerned, but if you put these notes aside without taking immediate action, from past experience, I can assure you that help will not be forthcoming because your good intentions will be shelved and forgotten.

**ACT NOW!** All enquiries will be dealt with if you refer to the Supporters Club Headquarters.

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# ROVERS

## Blue

|                 |    |
|-----------------|----|
| LAURIE TAYLOR   | 1  |
| DOUG HILLARD    | 2  |
| LINDSAY PARSONS | 3  |
| DAVE STONE      | 4  |
| STUART TAYLOR   | 5  |
| FRANKIE PRINCE  | 6  |
| RAY GRAYDON     | 7  |
| BOBBY JONES     | 8  |
| WAYNE JONES     | 9  |
| KEN RONALDSON   | 10 |
| HAROLD JARMAN   | 11 |
| RAY MABBUT      | 12 |

**TRAINER: BOB CAMPBELL**



**Pat Terry**



**Mel Nurse**

# OUR VISITORS

# SWINDON TOWN

## Red

|                  |    |
|------------------|----|
| ROY JONES        | 1  |
| ROD THOMAS       | 2  |
| JOHN TROLLOPE    | 3  |
| RODNEY DESMEULES | 4  |
| MICK BLICK       | 5  |
| JIMMY GILES      | 6  |
| DON HEATH        | 7  |
| ROGER SMART      | 8  |
| STAN HARLAND     | 9  |
| PETER NOBLE      | 10 |
| DON ROGERS       | 11 |
| JOE BUTLER       | 12 |

**TRAINER: HARRY COUSINS**



**John Trollope . . . half the youngest full-back pairing ever to appear in League football.**





**Roger Smart**

## Eastville

Saturday,  
May 4, 1968

**Football League  
Third Division.**

### OFFICIALS:

Referee Mr. K. A. Wynn  
(Wolverhampton)

### Linesmen:

Mr. D. S. Hutchinson  
(Red Flag)

Mr. B. Marchant  
(Yellow Flag)



**Don Rogers**

# S TODAY: Swindon Town

**OWEN DAWSON:** Born Hatfield, signed from Portsmouth in June, 1962. A regular first team player until he lost his place through injury. A former Youth International.



**JOHN TROLLOPE:** Born Swindon and joined the ground staff from school. Selected for the first team at the beginning of 1960/61 when he was just 16 and was ever present during that season. Has now made over 350 appearances.



**ROD THOMAS:** Born Glyncorrwg, signed from Gloucester City in July, 1964. Took over the full-back position last season when Dawson was injured. Current member of Welsh Under-23 and full international sides.



**MEL NURSE:** Born Swansea, signed from Middlesbrough in August, 1965. Played for Wales 12 times gaining 9 of his caps while with Swansea Town where he did 7 years' service before being transferred to Middlesbrough.



**JOE BUTLER:** Born Newcastle, joined Swindon from Newcastle United in August, 1965 where he graduated to the senior ranks through the Club's junior team.



**STAN HARLAND:** Born Liverpool, signed from Carlisle United in July, 1966. Formerly with Everton and Bradford City. He has been a regular choice at left-half since making his debut at the beginning of the 1966/67 season.

**JIMMY GILES:** Born Kidlington. Once on Rovers' books as an amateur. Has played at centre-forward and also centre-half.



**WILLIE PENMAN:** Born Wemyss, Fife, signed from Newcastle United in September 1966 for a considerable fee. Formerly with Glasgow Rangers.



**DON ROGERS:** Born Paulton, signed by Swindon when only 15 and quickly came to the fore. Gained many England Youth International caps and subsequently played in the England Under-23 team. Was the Club's top goal scorer last season with 33 goals.



**ROGER SMART:** Born Swindon, joined the Club direct from Swindon Boys team. At 17 he was appearing regularly at centre-forward in the Reserve team, but he excels as a deep-lying inside-forward.



**PAT TERRY:** Born Lambeth, signed last season from Reading where he was the leading scorer. Prior to this he played for Charlton, Swansea, Gillingham, Northampton and Millwall.



**ROY JONES:** Bought himself out of the RAF to sign professional for Swindon this season. Formerly an amateur with Cambridge City.



**DON HEATH:** Born Stockton, joined Swindon from Norwich City for £7,000 last September. Formerly with Middlesbrough.



**JOHN BAILEY:** Oxford-born 17-year-old apprentice known as "Bill". Made two recent appearances as substitute.



## KEYBOARD TO HALF-TIME SCORES

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W.B.A.

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MANCHESTER C.

**G** WEST HAM  
COVENTRY

**H** WOLVES  
CHELSEA

**I** ASTON VILLA  
BRISTOL C.

**J** CARDIFF  
HUDDERSFIELD

**K** DERBY  
BLACKPOOL

**L** PLYMOUTH  
BOLTON

**M** PORTSMOUTH  
IPSWICH

**N** BARROW  
SHREWSBURY

**O** BOURNEMOUTH  
TRANMERE

**P** BURY  
STOCKPORT

**R** COLCHESTER  
ORIENT

**S** OXFORD  
BRIGHTON

**T** PETERBOROUGH  
NORTHAMPTON

**V** WATFORD  
GILLINGHAM

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## **Rovers hold Shrewsbury to a draw**



**Stuart Taylor rises high to a Johnny Petts free-kick but Shrewsbury's goal is well guarded.**



**Rovers' big centre-half moves upfield again but he and Dick Plumb are squeezed out by Shrewsbury defenders.**

—pictures by Bob Hibbard.



# FIXTURES

| FOOTBALL LEAGUE DIVISION 3 |                            |     |  |  |
|----------------------------|----------------------------|-----|--|--|
| 1968                       | Ground                     |     |  |  |
| Aug.                       | 19—Bournemouth ...         | 1—3 |  |  |
| "                          | 23—(L. Cup) Reading        | 0—3 |  |  |
| "                          | 26—COLCHESTER              | 1—1 |  |  |
| Sept.                      | 2—Peterborough ...         | 1—4 |  |  |
| "                          | 6—Oxford .....             | 2—0 |  |  |
| "                          | 9—MANSFIELD                | 2—0 |  |  |
| "                          | 16—Watford .....           | 0—4 |  |  |
| "                          | 23—SOUTHPORT               | 1—3 |  |  |
| "                          | 26—OXFORD .....            | 1—1 |  |  |
| "                          | 30—Scunthorpe ...          | 1—1 |  |  |
| Oct.                       | 2—Barrow .....             | 0—1 |  |  |
| "                          | 7—GRIMSBY .....            | 3—0 |  |  |
| "                          | 14—Gillingham .....        | 0—0 |  |  |
| "                          | 21—WALSALL .....           | 2—3 |  |  |
| "                          | 24—BARROW .....            | 1—0 |  |  |
| "                          | 28—Northampton ...         | 5—4 |  |  |
| Nov.                       | 10—Tranmere .....          | 3—3 |  |  |
| "                          | 14—PETERBOROUGH            | 2—1 |  |  |
| "                          | 18—STOCKPORT ...           | 0—2 |  |  |
| "                          | 25—Brighton .....          | 1—1 |  |  |
| Dec.                       | 2—SHREWSBURY               | 4—1 |  |  |
| "                          | 9—FA Cup (1) Arnold        | 3—0 |  |  |
| "                          | 16—BOURNEMOUTH             | 2—0 |  |  |
| "                          | 23—Colchester .....        | 0—2 |  |  |
| "                          | 26—READING .....           | 1—0 |  |  |
| "                          | 30—Reading .....           | 1—2 |  |  |
| Jan. 68                    | 6—FA Cup 2 Wim'don         | 4—0 |  |  |
| "                          | 20—WATFORD .....           | 0—2 |  |  |
| "                          | 27—F.A. Cup (3)            |     |  |  |
| "                          | Bristol City               | 0—0 |  |  |
| "                          | 30—F.A. Cup (3-replay)     |     |  |  |
| "                          | BRISTOL CITY               | 1—2 |  |  |
| Feb.                       | 3—Southport .....          | 1—2 |  |  |
| "                          | 10—SCUNTHORPE              | 4—0 |  |  |
| "                          | 17—(4) OLDHAM              | 4—3 |  |  |
| "                          | 24—Grimsby .....           | 2—3 |  |  |
| "                          | 27—Bury .....              | 2—4 |  |  |
| Mar.                       | 2—GILLINGHAM               | 1—1 |  |  |
| "                          | 9—(5) BURY .....           | 3—1 |  |  |
| "                          | 11—Mansfield .....         | 0—3 |  |  |
| "                          | 16—Walsall .....           | 1—2 |  |  |
| "                          | 23—NORTHAMPTON             | 2—0 |  |  |
| "                          | 30—(6) The Orient...       | 2—2 |  |  |
| Apr.                       | 6—TRANMERE .....           | 3—1 |  |  |
| "                          | 12—TORQUAY .....           | 1—0 |  |  |
| "                          | 13—Stockport .....         | 1—3 |  |  |
| "                          | 15—Torquay .....           | 0—2 |  |  |
| "                          | 20—BRIGHTON .....          | 3—1 |  |  |
| "                          | 23—Swindon .....           | 1—4 |  |  |
| "                          | 27—(S.F. Shrewsbury        | 0—0 |  |  |
| "                          | 30—ORIENT .....            | 0—2 |  |  |
| May                        | 4—SWINDON .....            | H   |  |  |
| "                          | 11—Oldham .....            | A   |  |  |
| "                          | 14—Bristol C. (G.F.A. Cup) | A   |  |  |
| "                          | 18—F.A. Cup Final          |     |  |  |

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# THIRD DIVISION

|            | HOME |    |   |   |       | AWAY |   |    |    |       | Pts |
|------------|------|----|---|---|-------|------|---|----|----|-------|-----|
|            | P    | W  | D | L | Goals | P    | W | D  | L  | Goals |     |
| Oxford     | 44   | 16 | 3 | 2 | 46    | 20   | 4 | 10 | 9  | 20    | 53  |
| Shrwsbry   | 44   | 14 | 6 | 3 | 42    | 17   | 5 | 9  | 7  | 18    | 53  |
| Torquay    | 44   | 15 | 6 | 2 | 40    | 17   | 6 | 5  | 10 | 20    | 53  |
| Bury       | 44   | 17 | 3 | 1 | 57    | 21   | 5 | 5  | 13 | 27    | 52  |
| Watford    | 44   | 14 | 3 | 5 | 56    | 20   | 6 | 5  | 11 | 15    | 48  |
| Walsall    | 44   | 12 | 7 | 3 | 46    | 20   | 6 | 5  | 11 | 24    | 48  |
| Swindon    | 44   | 13 | 8 | 2 | 51    | 16   | 2 | 9  | 10 | 19    | 47  |
| Reading    | 44   | 14 | 5 | 3 | 39    | 17   | 5 | 4  | 13 | 24    | 47  |
| Stockport  | 44   | 16 | 5 | 2 | 49    | 22   | 3 | 4  | 14 | 18    | 47  |
| Barrow     | 44   | 12 | 6 | 3 | 38    | 12   | 7 | 2  | 14 | 22    | 46  |
| Peterbrgh  | 44   | 13 | 4 | 5 | 42    | 23   | 5 | 6  | 11 | 28    | 46  |
| Gillingham | 43   | 13 | 6 | 3 | 35    | 18   | 4 | 6  | 11 | 20    | 46  |
| Southport  | 43   | 13 | 5 | 3 | 34    | 20   | 4 | 6  | 12 | 30    | 45  |
| Brighton   | 43   | 10 | 8 | 4 | 28    | 14   | 4 | 8  | 9  | 24    | 44  |
| Oldham     | 44   | 11 | 3 | 7 | 33    | 24   | 7 | 4  | 12 | 23    | 43  |
| Brnemth    | 44   | 11 | 7 | 3 | 33    | 17   | 3 | 8  | 12 | 17    | 43  |
| Nrthmptn   | 45   | 10 | 8 | 5 | 40    | 25   | 4 | 5  | 13 | 18    | 41  |
| ROVERS     | 45   | 14 | 3 | 5 | 41    | 23   | 2 | 6  | 14 | 25    | 50  |
| Orient     | 43   | 10 | 6 | 5 | 27    | 19   | 2 | 10 | 10 | 18    | 37  |
| Tranmere   | 44   | 10 | 7 | 6 | 39    | 28   | 3 | 5  | 13 | 22    | 43  |
| Mansfield  | 44   | 8  | 7 | 7 | 32    | 28   | 4 | 6  | 12 | 19    | 33  |
| Grimsby    | 44   | 9  | 7 | 6 | 30    | 19   | 3 | 2  | 17 | 18    | 48  |
| Cichester  | 44   | 6  | 7 | 8 | 27    | 34   | 3 | 7  | 13 | 21    | 47  |
| Scnthrpe   | 43   | 7  | 9 | 6 | 34    | 34   | 2 | 2  | 17 | 18    | 50  |

# CAREER RECORDS

|             | TO DATE |       | 1967/68 |       |
|-------------|---------|-------|---------|-------|
|             | Aps     | Goals | Aps.    | Goals |
| Barney      | 10(1)   | —     | 10      | —     |
| Biggs       | 473     | 200   | 35      | 12    |
| Briggs      | 38      | —     | 24      | —     |
| Brown J.    | 178     | 37    | 3       | —     |
| Frude       | 40(3)   | 8     | 2(1)    | —     |
| Graydon     | 23      | 1     | 12      | 1     |
| Hamilton    | 171     | 63    | 1       | 1     |
| Hillard     | 351(2)  | 13    | 40(1)   | 1     |
| Jarman      | 337(3)  | 93    | 26(3)   | 5     |
| Jones R.    | 325     | 79    | 45      | 8     |
| Jones W.    | 52      | 5     | 44      | 4     |
| Mabbutt     | 419(2)  | 24    | 38      | 10    |
| Munro       | 136(9)  | 10    | 42(2)   | 2     |
| Parsons     | 52(1)   | —     | 19(1)   | —     |
| Petts       | 60(4)   | 4     | 11      | 1     |
| Plumb       | 36      | 9     | 9       | 1     |
| Ronaldson   | 62(3)   | 14    | 24(1)   | 8     |
| Stone       | 162(4)  | 8     | 36(4)   | —     |
| Taylor L.   | 46      | —     | 25      | —     |
| Taylor S.   | 69      | 6     | 47      | 6     |
| Williams J. | 65(1)   | 12    | 42      | 10    |
| Williams R. | 18(1)   | 3     | 14(1)   | 2     |

The figures in brackets indicate appearances as substitute.

Our thanks are due to the **Bristol Evening Post** for their kind co-operation in the production of this programme.



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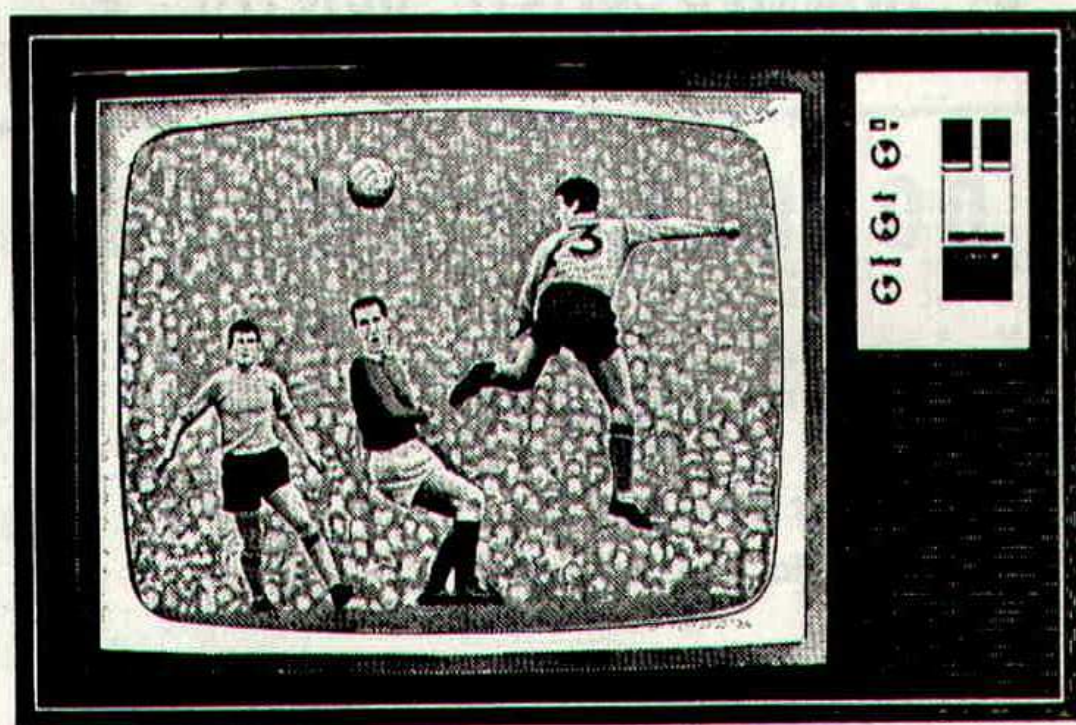
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